

# Rhythm & Pattern



To close the year, we are launching a double creative challenge focused on the visual concepts of rhythm and pattern—essential building blocks of visual design that go beyond traditional composition techniques.

**Rhythm:** A shape repeated at regular intervals, creating a sense of movement, flow, and energy (e.g., rows of trees in a forest or telephone poles along a road).

**Pattern:** A shape repeated randomly, adding intrigue and mystery to a composition (e.g., aerial views of fields with varying shapes, colours, and textures).

## Challenge Objectives

- Use your camera lens to identify and capture rhythm and pattern in everyday scenes.
- Ensure each concept (rhythm and pattern) is the focus of its own photograph, without requiring a specific centre of interest.
- Capture rhythm and pattern directly through the lens. Keep post-processing minimal and avoid creating rhythm or pattern during editing.
- This is a photography challenge, so rhythm and pattern must be created naturally in-camera, not by hand either before or after using art techniques.

## Submission Guidelines

- Submit two images:
  - One demonstrating rhythm.
  - One showcasing pattern.
- Any subject is allowed: landscapes, urban scenes, nature, or abstract.
- Colour or black-and-white, any orientation (square, panoramic, etc.).
- All submissions must be created during the challenge period.

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## Important Dates

- Challenge Deadline: Sunday, 12th January '25.
- Meet-Up for Review: Thursday, 16th January '25.

## Keep in Mind

- Pay attention to lighting to enhance the impact of rhythm and pattern in your shots.
- Avoid overloading compositions with both rhythm and pattern to maintain visual clarity.
- Don't neglect other essential photography elements like exposure, contrast, depth of field, sharpness, and colour.

## Final Thoughts

This challenge is a fantastic opportunity to view compositions differently and improve your photographic vision.

Enjoy the challenge!